

DAY 2

Operations/Business

**Continuous improvement of the back office in the context of
regulatory pressure**

Antonio Sevilla Cervantes, Head of Back Office, Endesa



Continuous improvement of the Back office in the context of regulatory pressure: The Flexible Back Office

11/10/2018 10th ETOT Summit



Introduction: As I was saying ...

Connecting with the 9th ETOT presentation



Hierarchical rigidities are an important trouble when developing operational efficiency projects that require the collaboration of different units.

Flexibility is required, and AGILE is a tool that can provide methodologies helping to cope with the challenge.

But AGILE is a tool, not the goal. The goal is to evolve from the traditional back office into a flexible organization.

The flexible organization could call into question the boundaries among the Back Office and other departments.

Question for the audience

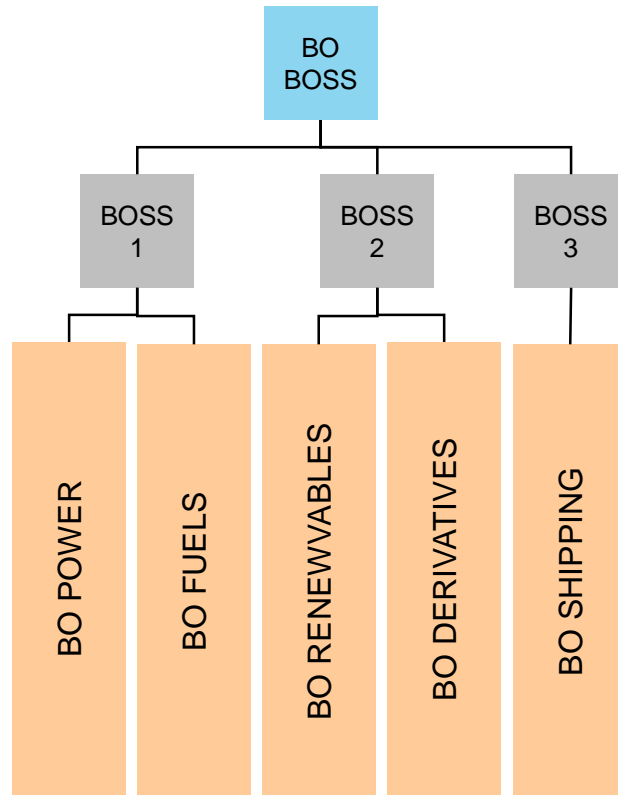


Is your organization AGILE?

1. Nothing, it don't apply us (*It's some ICT stuff!*).
2. Everybody speaks about but nobody actually uses it.
3. We are starting to learn and use it.
4. It's really embedded in our culture.

Hierarchical rigidities

How they affect the development of efficiency projects



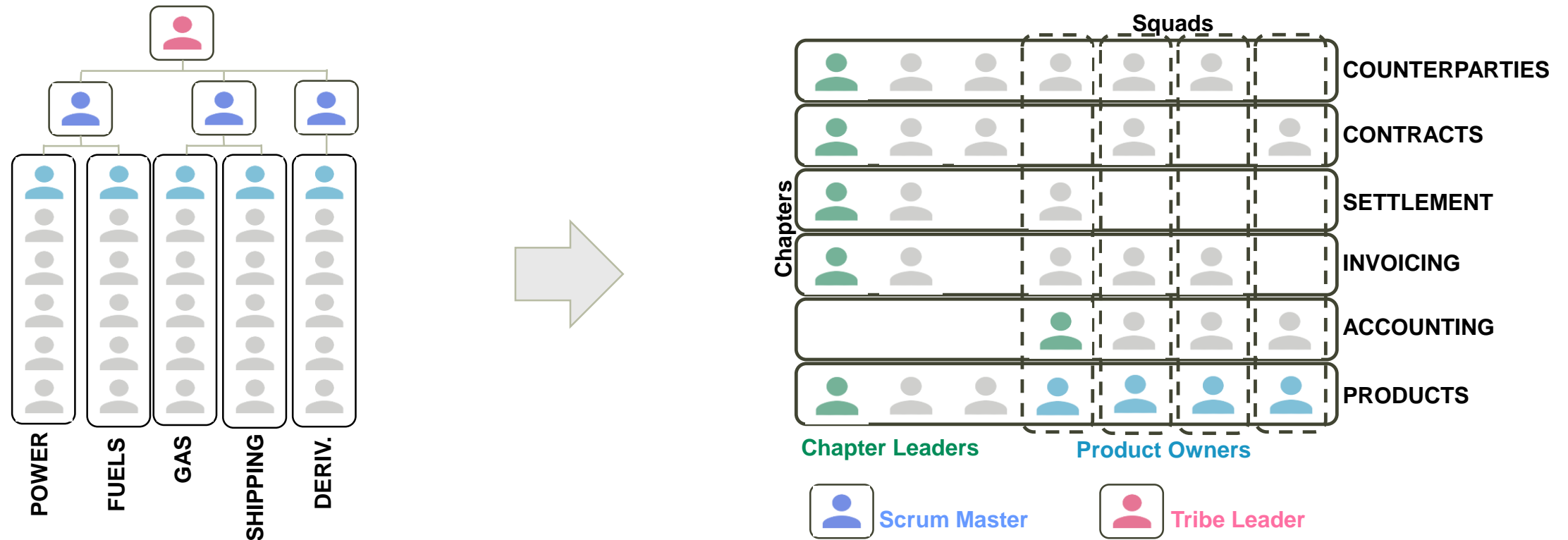
Collaboration among teams presents the following problems:

- **Communication:** Must go through different bosses who can delay, or modify, the message.
- **Decisions:** Are made upwards while technical knowledge is downwards. This limits talented employees and protects lazy employees.
- **Priorities:** Even common projects don't have same priority for all the units.
- **Resources:** Are allocated according to priorities.

Therefore, projects requiring collaboration are seriously hindered by the hierarchical organization.

Flexible Organisation

From operations' units to processes' units



Our traditional BO was organized as a set of teams focused on products. Now we are changing into an “AGILE” organisation of teams specialised on processes (chapters) and temporary workgroups on products (squads).

Flexible Organisation

How does this work?

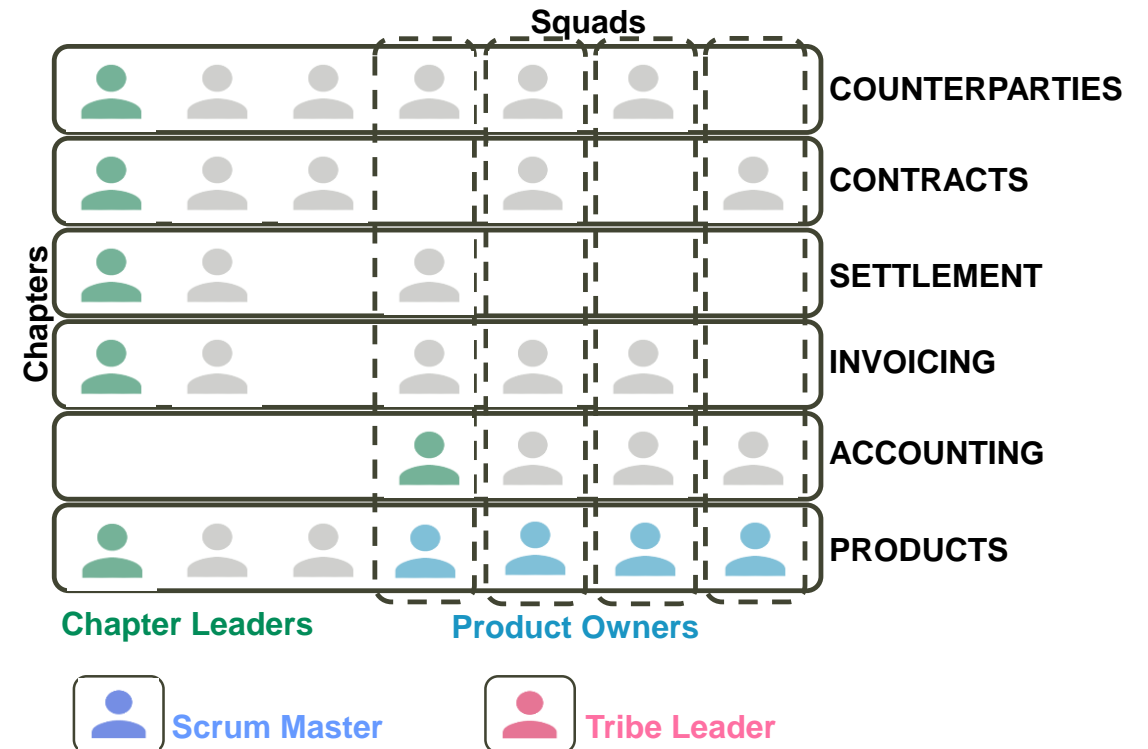


Daily tasks are highly automated and distributed among chapters. Chapters are responsible for the correct running of tasks, and their improvement.

“Products” Chapter reviews the overall performing of the activities and analyzes new requirements (business or regulatory).

Squads (involving several chapters) are created in order to coordinate improvements or changes affecting one product.

Assignment to squads is *flexible*, it depends on the complexity of the goal pursued. Additional resources can be allocated to critical squads.



AGILE elements

Solving some doubts



AGILE is about projects, not everyday work.

Are your daily tasks 100% automated?

Are squads permanent?

Are squads only for products?

Who are the product owners?

Where are the managers now?

What's a scrum master?

Who's making the decisions?

Communication and Motivation

Helping to get a smooth organisational change



Communication is key

- Globally: You must explain your goals clearly to *everybody* affected. A positive message is required. Stress in skills development and increased responsibilities and autonomy.
- Individually: Talk *individually* with all the people affected by changes. Listen to their opinions and take into account their proposals. Typically what you find is collaboration and participation.

Changes must be quick: Expectations are created after beginning to explain the changes.

Employees' motivation increases: Employees take on additional responsibilities and there are new skills to learn and new opportunities for professional development.

Rejection could happen: It comes basically from the less productive employees because changes expose them to higher scrutiny.

Backlog vs. Dashboard

Complementary tools



Dashboard It is about routine tasks and must be automated within the systems.

Backlog It is about projects, deadlines and goals. It is manually managed.

Processes improvement

The dashboard will detect problems in your processes and with the backlog you'll be able to monitor the development of the improvements in your processes.

Employees performance

A backlog can help you to know the employees' performance, to check their real skills, their participation, and also to detect who's lagging behind schedule.

How the chapters are organized

Criteria in gathering activities



OUR CHAPTERS

Counterparties and Contracts
Prices management and MtM
Trades Supervisión
Energy Metering
Settlement and Accounting
Invoicing
Information Management

OUR CRITERIA

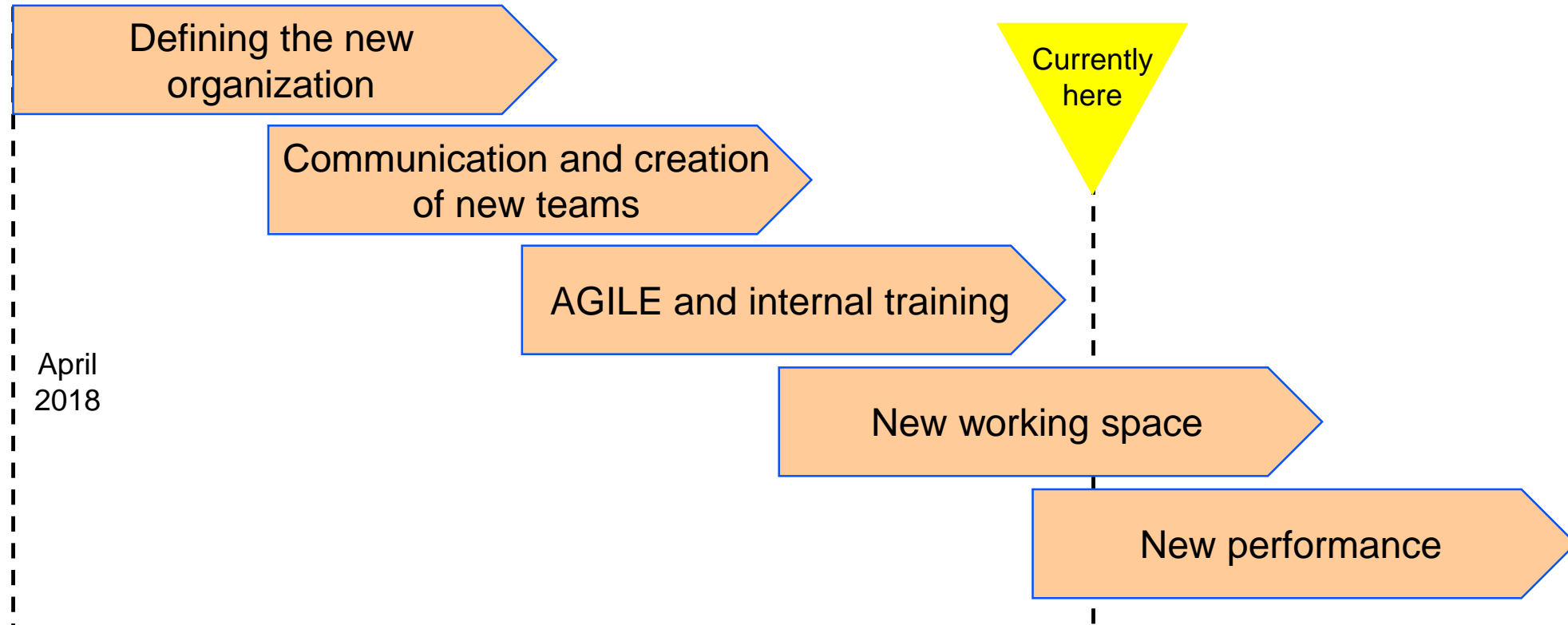
Distribution of activities between chapters is not fixed forever. Chapters' aims and organization are flexible and will evolve.

We have gathered activities with possible synergies based on different criteria (activities, tools used or type of information managed).

The chapters' size must be homogeneous and around 4 – 6 people.

Implementing the change

Taking steps



Flexible working space and timetable

Required pieces in the puzzle



A flexible organization requires a flexible working space and a flexible timetable.

Working inside **cubicles** allows the employee to work isolated. The cubicle is customized with mementos, pictures and personal items. It is equivalent to working from home. Working from home is adequate for routine activities.

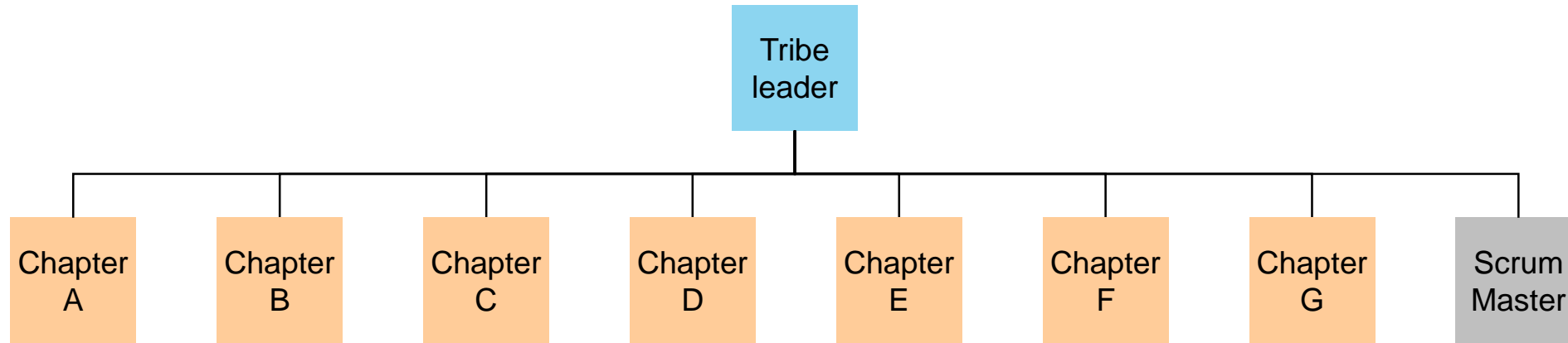
AGILE working is about cooperation and communication. The working space must be flexible with no preassigned working desks.

Routine activities => quiet working space=> Home

AGILE projects => teamwork => flexible working space

The flat organization

Rethinking the Back Office



There are no managers in the traditional sense. But not all the chapters are equal. There are different levels of responsibility.

Chapters collaborate in a flexible way in order to run the business. Decisions are made in collaboration.

Chapters increasingly could not fit in the differentiation front – middle – back.



Thanks



Antonio Sevilla Cervantes

Endesa's Back Office

antonio.sevilla@enel.com